

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane Submission Number 261 Issue 2
 Alexandra VA 22314



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr Comm/ Issue	Submission Cost:	5740	Campaign Ref:	E:120816009
Buyer:		Client/Product/Estimate:	155 /426 /3013	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06281579
Est./PO Number:	06281579	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nrc-ile	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total
1	M-F 1237a ET / 1137p CT Late Night ...F..	04	65	30 Comme	Nbr of Spots	1		1
2	M-F 5p Judge Judy ...F..	03	210	30 Comme	Nbr of Spots	1		1
3	M-F 7p News ...F..	04	250	30 Comme	Nbr of Spots	1		1
4	M-F 1237a ET / 1137p CT Late Night M.....	03	100	30 Comme	Nbr of Spots		1	1
5	M-F 530p Judge Judy M.....	03	250	30 Comme	Nbr of Spots		1	1
7	Sat 1130p ET / 1030p CT Saturday Night LiveS.	04	900	30 Comme	Nbr of Spots	2		2
8	Sat 7a Today ShowS.	02	250	30 Comme	Nbr of Spots	1		1
10	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1		1
11	M-F 1237a ET / 1137p CT Late Night ...T...	03	100	30 Comme	Nbr of Spots		1	1
Weekly Totals: Total Spots(Ord Spots)						8	11	19
Closed PR							1	1

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 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 261 Issue 2



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 Raleigh, NC 27609

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Client: National Republican Congr	Submission Cost: 5740	Campaign Ref: E:120816009
Comm/ Issue		
Buyer: "	Client/Product/Estimate: 155 /426 /3013	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06281579
Est./PO Number: 06281579	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total
12	M-F 5p Judge Judy ..T....	03	250	30 Comme	Nbr of Spots	1	1
14	M-F 1237a ET / 1137p CT Late Night .T.....	03	100	30 Comme	Nbr of Spots	1	1
15	M-F 5p Judge Judy .T.....	03	250	30 Comme	Nbr of Spots	1	1
17	M-F 1237a ET / 1137p CT Late Night ..W....	03	100	30 Comme	Nbr of Spots	1	1
18	M-F 530p Judge Judy ..W....	03	250	30 Comme	Nbr of Spots	1	1
19	M-F 7p News ..W....	03		30 Comme	Nbr of Spots		
20	Sat 7p NewsS.	04	175	30 Comme	Nbr of Spots	1	1
21	M-F 7p News .T.T... Isolations: W/C 09/24 MTWTF..	02	575	30 Comme	Nbr of Spots	2	2
22	M-F 1p Days Of Our Lives .TWT...	05	90	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					8	11	19
Closed P/R						1	1

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
19	M-F 7p News	:30 Commercial	10/01/12	Closed Pre Emption	310.00	No Makegood / Credit	00000000000	E:120816009

Grand Totals

		Month 9 Weeks: 5 09/24		Month 10 Weeks: 4 10/01	
Totals					
Spots	19			8	11
Cost	5740			3100	2640

Grand Totals:

Spots:	19
Gross Total:	5,740.00
Commission:	861.00
Net Total:	4,879.00

REP HEADLINE# 6281579 TRF# E:120816
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 15.48
CHANGES ** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE

REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- MICK NESCI (H)

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6281579

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3013 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/12 15.48

REP: REVISION
M1 APPROVED
TTL SAME
PLS CNF
THANKS, MICK

STA: ***PLS SEE M1 FOR RATE REVISIONS PER STEVE W/O 10/1***
PLS REVISE ASAP
THX, CHERYL 9/28

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3013
AGENCY PRODUCT CODE = 426

6	S		700P-730P	30		\$310.00	10/1	10/1	0		MON	0
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PROGRAM : NBC-17 NEWS-7
CON COM1: NBC-17 NEWS-7

13	S		700P-730P	30		\$310.00	10/4	10/4	0		THU	0
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PROGRAM : NBC-17 NEWS-7
CON COM1: NBC-17 NEWS-7

SEP28/12 15.48
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	S		700P-730P	30		\$310.00	10/2	10/2	0		TUE	0
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
19	S		700P-730P	30		\$310.00	10/3	10/3	0		WED	0
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
20	A		700P-730P	30		\$575.00	10/2	10/2	1		TUE	1
PROGRAM : 7P NEWS												
ORD COM1 : RATE REVISIONS PER STEVE - NO 7P NEWS ON 10/3 D/T PROGRAM CHG												
ORD COM2 : OFFER 1X DAYS OF OUR LIVES TO KEEP \$ THE SAME												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-6 FOR 1 SPOT/WK												
21	A		700P-730P	30		\$575.00	10/4	10/4	1		THU	1
PROGRAM : 7P NEWS												
ORD COM1 : RATE REVISIONS PER STEVE - NO 7P NEWS ON 10/3 D/T PROGRAM CHG												
ORD COM2 : OFFER 1X DAYS OF OUR LIVES TO KEEP \$ THE SAME												
PART OF A MAKEGOOD MADE UP OF LINES 20-22												
22	A		100P-200P	30		\$90.00	10/1	10/4	1		M-TH	1
PROGRAM : DAYS OF OUR LIVES												
ORD COM1 : RATE REVISIONS PER STEVE - NO 7P NEWS ON 10/3 D/T PROGRAM CHG												
ORD COM2 : OFFER 1X DAYS OF OUR LIVES TO KEEP \$ THE SAME												
PART OF A MAKEGOOD MADE UP OF LINES 20-22												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#19 MISSED:WED/700P-730P				OCT3		30S	\$310.00		
			BUY#13 THU/700P-730P				OCT4		30S	\$310.00		
			BUY#16 TUE/700P-730P				OCT2		30S	\$310.00		
			BUY#6 MON/700P-730P				OCT1		30S	\$310.00		
			OFFER:TUE/700P-730P				OCT2		30S	\$575.00		
			& THU/700P-730P				OCT4		30S	\$575.00		
			& M-TH/100P-200P				OCT1		30S	\$90.00		
CMT:RATE REVISIONS PER STEVE - NO 7P NEWS ON 10/3 D/T PROGRAM CHG												
CMT:OFFER 1X DAYS OF OUR LIVES TO KEEP \$ THE SAME												

REP HEADLINE# 6281579 TRF# E:120816
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			\$3,100.00			OCT/12		\$2,640.00				

CONTRACT TOTAL \$5,740.00
 TOTAL SPOTS 19

MARKET TOTALS \$114,800 WNCN 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%
 ACCURATE SHARES

SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6281579
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG15/12 17.5
*** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE

REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- MICK NESCI (H)

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6281579

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3013 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG15/12 17.51

REP: NEW ORDER

TTL 5740 @ 20X

PLS CFM

THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 3013

1			1235A-135A	30		\$65.00	9/28	9/28	1		FRI	1
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PROGRAM : J FALLON-NBC<
CON COM1 : J FALLON-NBC<

2			500P-530P	30		\$210.00	9/28	9/28	1		FRI	1
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PROGRAM : JUDGE JUDY
CON COM1 : JUDGE JUDY

3			700P-730P	30		\$250.00	9/28	9/28	1		FRI	1
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PROGRAM : NBC-17 NEWS-7
CON COM1 : NBC-17 NEWS-7

ms
8/16

REP HEADLINE# 6281579
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.5
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1235A-135A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$100.00	10/1	10/1	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY B CON COM1 : JUDGE JUDY B	30		\$250.00	10/1	10/1	1		MON	1
6			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7	30		\$310.00	10/1	10/1	1		MON	1
7			1130P-100A PROGRAM : SAT NITE LIVE CON COM1 : SAT NITE LIVE	30		\$900.00	9/29	9/29	2		SAT	2
8			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7	30		\$175.00	9/29	9/29	1		SAT	1
9			700A-900A PROGRAM : SATURDAY TODAY CON COM1 : SATURDAY TODAY	30		\$250.00	9/29	9/29	1		SAT	1
10			600P-630P PROGRAM : NBC-17 NEWS-6 CON COM1 : NBC-17 NEWS-6	30		\$350.00	9/30	9/30	1		SUN	1
11			1235A-135A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$100.00	10/4	10/4	1		THU	1
12			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$250.00	10/4	10/4	1		THU	1

REP HEADLINE# 6281579
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 17.5
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-730P	30		\$310.00	10/4	10/4	1		THU	1
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
14			1235A-135A	30		\$100.00	10/2	10/2	1		TUE	1
PROGRAM : J FALLON-NBC<												
CON COM1 : J FALLON-NBC<												
15			500P-530P	30		\$250.00	10/2	10/2	1		TUE	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
16			700P-730P	30		\$310.00	10/2	10/2	1		TUE	1
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
17			1235A-135A	30		\$100.00	10/3	10/3	1		WED	1
PROGRAM : J FALLON-NBC<												
CON COM1 : J FALLON-NBC<												
18			530P-600P	30		\$250.00	10/3	10/3	1		WED	1
PROGRAM : JUDGE JUDY B												
CON COM1 : JUDGE JUDY B												
19			700P-730P	30		\$310.00	10/3	10/3	1		WED	1
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
SEP/12			\$3,100.00			OCT/12						
												CONTRACT TOTAL
												\$5,740.00
												TOTAL SPOTS
												20

MARKET TOTALS \$114,800 WNCN 5% WRAL 40% WTVB 39% WRAX 11% WRDC 2% WLFL 3% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input type="checkbox"/> No </p>	
--	--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
 Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

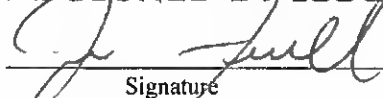
☐ a corporation;
 ☒ a committee;
 ☐ an association;
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

_____		703-683-4877
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title